VICTOR HIKING TRAIL VICTOR TOWN HALL APRIL 18, 2024

PRESENT: Dave Wright, Lisa Roberts, Ruth Rugaber, Barb Starr, Mike Rice (member), Jeff Miller (remote),
Larry Fisher (remote), Karen Junker (remote), Chauncy Young (remote)
Other guests, Boy Scout Troop 61 (Scout) Logan Springer; Ken Springer (father)

CALL TO ORDER by Dave Wright at 6:37 pm

MINUTES: MOTION to approve minutes of March 21, 2024 by Lisa, seconded by Dave, motion carried

TREASURER'S REPORT: Ruth Rugaber

Ruth will be away and not available by remote for May meeting.

Bank balances: Bills paid: Donation Boxes
Checking \$ 19,046.61 Credit card: \$98.94 - Meetup 6 months \$ 7.00 Maple Ave.
Savings \$ 1,024.91 Frontier message line: \$22.77 \$ 26.00 Old Dutch
PayPal \$0.00 Saxby chain for saw & bar oil \$ 25.00 Fishers

Total \$ 20,071.52

Notable Donations: Misc. Donations: Ad Revenue:

Elizabeth Anne Reed \$1000 neck gaiters \$30 \$100 Chauncy Young, LMT Suzanne Lasher \$300 \$75 Kettle Ridge Farms

Sharon McConnell \$100

Other Notes:

Oxbow Woods 21 total paid attendees (via Paypal)

Discussion

Dave sends thank you letter for any donation of \$100 or more.

Anything \$250 or over requires a thank you for tax purposes. There are no gifts that go with memberships. A letter is generated through website that sends this letter.

A donation of \$250 or more also qualifies as annual membership, sometimes a problem if contact information has not been included with donation.

Larry will check with Jeff Henick if letter needs revision.

\$1000 donation qualifies as life member and no renewal of membership reminder should be sent. Is entered as renewal date 2099.

MOTION to approve treasurer's report by Dave, seconded by Larry, motion carried

MEMBERSHIP: Larry Fisher

- 153 paid members
- 53 due to renew in next 12 months

Discussion

- Advertisers are not members
- Will ask Jeff H for way to drop members no longer active
- No new drops this month
- Larry will work with Jeff H on letters to send to members needing to renew membership, and those being dropped as result of not renewing their membership. ?Should elevator speech be included*

No need for these rules to be in by-laws, but duties should be reflected in job description of membership chair.

Official change to new membership levels and amounts to be announced June 1, NationalTrails Day
 \$20 Trail Explore
 \$100 Trail Blazer
 \$250 Trail Builder

\$500 Trail Benefactor \$1000 Lifetime Membership

 Membership sub committee to meet before May board mtg to discuss membership survey and bring recommendations to May board mtg

Elevator speech on website

*"Your membership dollars help fund the creation, improvement, and maintenance of our 70+ mile system of trails, bridges, boardwalks, benches and signs, providing a wide variety of outdoor recreational and educational opportunities for Victor and the surrounding communities"

PUBLICITY, NEWSLETTER & NEXT MONTHLY HIKE: Dave Wright

Events:

April 20 - Arbor Day Tree Planting Harlan Fisher Park on Meetup

April 21 - Earth Day Trash Pick up Seneca Trail behind TJ Maxx on Meetup

May 4 – Tom's Pro Bike Hike and Spring Fling on Meetup

May 11 - Mertensia Park monthly hike

June 1 - National Trails Day at Victor Parks & Rec

June 8 - Mendon Ponds with ADK Expo

July 13 - Naples Trails monthly hike

LAST MONTHLY HIKE: Ganondagan, no hikers, heavy rain

NEXT MONTHLY HIKE: May 11 Mertensia Park

Next Newsletter submission is due by June 14. Need to include new membership rates

EDUCATION: Jeff Miller VHT ED Coordinator

LAST MONTH

March Oxbow Woods hike

NEXT MONTH

- Saturday 4/27/24 Invasive Species (Naples)May 2024 Bruce
- Sunday 5/26/24 Bird Watching Liz Magnanti
 Washington Grove Park (Cobb's Hill old growth forest)
- Sunday 6/30/24 Muller Field Station Guide: Aleandira Esposito
- Sunday 7/28/24 Geology and Historic Iron Mining

Location: Casey Park (loop walk)

The Invasive Species walk was scheduled by Jeff with Bruce several months ago. Event also picked up by Canandaigua Botany Society

VOLUNTEER COORDINATOR:

- Dave and Lisa have been filling in for Volunteer Coordinator.. Need to clarify if need to fill this position.
- National Trails Day -
- Preparations for event;

Clean up website before NTD, replace main photo. Send out email to find out who's interested in working on this Add new elevator speech to website

Names & signs for 3 existing trails: Yellow Trail in Lehigh "Springs", White in Fishers "Ravine", relocated Red "Ridge". Names for other trails being considered to give trail users better sense of where they are in the trail complex.

Plans for Day

Open House at Victor P&R beginning 10 AM; learn what is going on with VHT

Food (fruit, granola bars), water available; pizza lunch

HOF announcements; Friend of VHT announcement

50/50 raffle drawing

Announce revised membership levels, enroll new members

10:30 AM 3 Hikes

- At Fisher's Park-Short Family Hike (about 1 hour) Easy walk, beginning birding near P&R building
- Longer walk focus on VHT accomplishments, future trails
- Longest, fastest walk, fresh air and exercise

1:00 PM

- Hike to Lehigh, discuss vision, project, goals at Lehigh Crossing (Barb)
- Return to P&R, cleanup, closeup at 3:30 PM

TRAILMASTER: Scott Reinhart VHT Report

- Future of trails meeting with Brian E May 9th
- Silverton Glenn HOA meeting with Dave, Scott on May 7th
 HOA wants pedestrian access to the north of their property
 Offer group HOA membership discount for 50-100 members? Offer exclusive guided hike as thank you?
- HOF inductees will be announced on NTD
- Home for HOF Mayor open to idea of locating at Auburn Trail & Maple Ave, dependent on design plans

TRAIL BOSS: Chauncy Young

- Chauncy has list of all potential Eagle Scout projects, not prioritized, should this be sent to members to prioritize list
- Billy Goat should arrive in 2 weeks, before NTD
- Shelves at storage unit mostly organized, need to be labeled Have enough shelving for now

OLD BUSINESS:

- Kiosk photos-Larry has photos
- Updated by-laws

Need description for **Development Chairperson** (Chauncy will work on) and **Volunteer Coordinator** (Lisa will work on)

- Printing brochures, rack cards, or business cards. Will use up available brochures, work on "business cards" Chauncy will mock one up; easy to carry along, hand out at various events, walks etc
- **Lehigh Crossing Park** Work on invasives continues, work party scheduled 4/27 with VHS students helping to plant 29 native shrubs near blue picnic table and second site in wooded area above pond.
- Land donation for permanent storage shed. Blue Stone Trail development area has offered donation of cement pad near Auburn Trail for placement of permanent VHT storage building. Awaiting further details.
- Another grant has been applied for from Rochester CommunityFund ESL. Potential of \$50,000 for storage shed
- Will begin to see **charge for storage unit** of \$230 per month

• New development in Fishers, Highline Park, offers additional trail building that could link with Auburn. Potential New development along New Michigan Rd should also be watched.

NEW BUSINESS:

Scout Project Seneca Trail Elevated Board Walk

Toop 61 Scout Logan Springer, accompanied by father, Ken Springer reviewed with the BOD the plans Logan proposed for the elevated boardwalk on Seneca Trail that has recently been impassable due to flooding. Boardwalk would extend about 100 feet beyond current walk. Detailed description of project, materials needed, how work to be done presented by Logan. Much of the work would be done at the Springer home, then partially completed sections would be put together at boardwalk site. Estimate of about \$3557.00 for cost of materials.

• MOTION Victor Hiking Trails will provide for up to 50% of cost for project, not to exceed \$2000 proposed by Chauncy, seconded by Lisa, motion carried.

• Update Website

Guest and member Mike Rice, an experienced tech writer, has generously offered help with updating VHT Website including updating job descriptions input from BOD members. Meeting will be arranged in May with Webmaster Jim H., also with input from long-time BOD members Dave, Chauncey, and Larry. This is a long term project that is expected to take 6 months to a year.

- All officers to review existing job description and bring those descriptions up to date
- Spring Fling Toms Pro May 4, 2024
 - The event starts at 10:30
 - Hikes by VHT; GROC mtb ride; Run Club trail run; free cookout & beer tastings; parking lot games;
 raffle

Luncheon Victor Local Development Corp. 5/2/24

Chauncy and Scott plan to attend luncheon. Scott will attend in place of Dominic to accept award for Dominic's business. Chauncy will attend as VHT rep.

MOTION by Dave to reimburse Chauncy \$35 for the luncheon ticket. Lisa seconded, motion carried.

NEXT MEETING:

The next regular meeting will be on Thursday, May 16, at 6:30 p.m. at Victor Town Hall

Meeting adjourned at 8:31 PM

Respectfully submitted, Barb Starr, Secretary